



*Touching Lives Since 1897
Au coeur de la vie depuis 1897*

NEWS RELEASE

VON CANADA FOUNDATION TO BENEFIT FROM FUNDRAISING AT LCBO STORES

FOR IMMEDIATE RELEASE

November 1, 2006 (Ottawa, ON) — Starting November 1, 2006, Ontario residents who visit their local LCBO can make donations to VON (Victorian Order of Nurses) Canada Foundation. Donation boxes for VON Canada Foundation will be displayed at LCBO checkout counters until November 30, 2006.

VON Canada Foundation raises funds in support of the work of VON, a not for profit, charitable home care and community service organization. VON has provided charitable programs to millions of Canadians since 1897. In Ontario, 21 VON branches provide programs such as Visiting Nursing, Personal Support, Volunteer Visiting, Meals on Wheels, Child nourishment programs, Seniors exercise programs and much more, all of which are designed to help people live independently in their own homes and communities.

“This is an exciting initiative for us as we seek to diversify our charitable fundraising efforts. We thank the LCBO, its employees and customers for providing this opportunity,” says Jeffrey Beach, Executive Director of the VON Canada Foundation. “The money raised at LCBO stores across Ontario during the month of November will go toward supporting the development of new programs and enhancement of existing VON services in Ontario communities.”

VON Canada Foundation is one of 26 provincial and numerous local charities that will benefit from the LCBO’s province-wide donation box program in 2006. Hundreds of thousands of dollars are raised annually through LCBO’s in-store donation box program. In addition, LCBO’s annual dividend transfer to the Ontario government, which totalled \$1.2 billion in fiscal 2005-06, excluding taxes, supports a wide range of important government programs, services and priorities, including health care and education.

“We are pleased to partner with VON Canada Foundation”, says LCBO Acting Chair and CEO Philip J. Olsson. “LCBO’s customers have always responded generously to worthy causes, and we thank them for providing a positive change in so many people’s lives.”

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VON is dedicated to being a leader in the delivery of innovative comprehensive health and social services and to influencing the development of health and social policy in Canada. We are a national health organization and registered charity offering a wide range of community health care solutions that meet the needs of Canadians from coast to coast. VON is committed to quality improvement and is accredited by the Canadian Council of Health Services Accreditation.

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